



darcie HARRIS

TRAINING & SPEAKING
for women entrepreneurs

The Alpha Mare: Embrace the Grace of Power

As women we want to be seen as understanding, compassionate and fair. **Powerful? Don't go there.** Fearful of perceptions and stereotypes, **even the strongest women sometimes perceive power as being negative.** Anxious about being labeled as demanding or hard to please, we often feel **hesitant to assume appropriate power.** The result? **We give away our legitimate power in ways we can't even see.** We struggle with setting limits and self-care. Using metaphors from the equine world, Darcie leads women to **rethink their perceptions of power.**

This talk will help you:

- Face the fears that cause you to play small
- Develop the confidence to embrace your full potential
- Stop behaviors that might be holding you back
- Recognize and change your self-limiting beliefs
- Re-write the stories that keep you stuck
- Become a powerful force of goodness in the world.

The Ladies Room: Women Working With Women

With refreshing honesty and candor, we'll explore the beliefs, behaviors and stereotypes that can **cause women to be our own worst enemies** as we work with and for women. Drawing on insights from years of consulting exclusively with professional women, I'll inspire women to avoid oversimplification and **identify the real issues that get labeled simply as "too much estrogen."**

This talk will help you:

- Discover the real causes of gossip and criticizing other women and make it stop
- Learn how women's natural desire for relationships and empathy can work for them or against them
- Learn how to transform workplaces with drama, pettiness, and low morale into productive workplaces
- Change negative stereotypes into attitudes and behaviors that cultivate positive working relationships between women

CEO & FOUNDER

EWFININTERNATIONAL®

ALPHA MARE ACADEMY™

AUTHOR OF *GET OUT OF YOUR OWN WAY: ESSENTIAL STRENGTHS & STRATEGIES FOR WOMEN WHO WANT TO GROW*

Learn more about hiring me to speak at your next women's event:

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"You are the best speaker I've ever heard! I'll never forget the first time I heard you speak...I really connected to your Alpha Mare session...I found the confidence to grow... Now there are 5 in my company and we have really taken off. Thank you!"

Angela Byers
Byers Creative

"Initially, I thought your remarks wouldn't resonate with me because I'm not a horse woman. I was wrong in every way. You remarks made me think deeply. Thank you – it's not often that busy women are called to be reflective. This was wonderful!"

Danné Johnson
Professor of Law

"Darcie has helped countless women achieve their professional aspirations."

Jari Askins, Lt. Governor
State of Oklahoma

The Orchestra Conductor: Replace Doing With Leading

Think of your company as an orchestra. You are playing the violin, the trumpet, the clarinet and the drums (even the triangle!). But your real role as a business owner is to be the orchestra conductor. Small business owners **play so many instruments that it's easy to lose track of your real role: leading the company.** If you want your company to grow, you need to **learn what a conductor does and when she does it.** Then get the best music from the entire orchestra.



This talk will help you:

- Replace "doing" with "leading"
 - Focus on outcomes, not activities
 - Learn what to measure and track
- Create accountability for yourself and your team
 - Understand why you *must* focus time on *your* business, not just your clients' business
 - Take action on an intentional growth strategy

The Role You Were Born to Play: Leadership Lessons from the Silver Screen

Eight essential leadership qualities spring to life when taught with emotionally powerful movie clips. Combine these clips with learning exercises, journaling and group discussion and the result is **learning that becomes real and goes deep.** You'll gain the confidence to build a powerful foundation for leadership at work and at home.

This one-day workshop will help you:

- Take learning from abstract theory to real-world application
- Deeply connect with eight leadership qualities
- Find their authentic voice and to build a culture of trust
- Set high expectations for themselves and others
- Develop the courage to "feel the fear and do it anyway"
- Discover the confidence to make difficult decisions



I'm Darcie Harris

I teach the entrepreneur to see herself. I help her see her strengths, and I help her see what's holding her back. Often she overlooks her strengths, because of self-doubt. The stories she tells herself, are creating barriers for her business.

If I've learned one truth from training, speaking and working with women around the world, it's that our self-beliefs shape how we lead, and how we build our business. This connection is how I help women rethink how they lead, so they can stand in their strength and their business can grow.

My keynotes and training help you "go deep" to uncover your purpose, passion and power. I show you how to trust yourself to take the lead – with less hesitation, frustration and fear. I encourage and educate women across the country and the globe. (My favorite destination so far? Rwanda.)

I love helping women realize simple "aha's," and then give them concrete steps to put them into action. I want them to stand in their strength, feel grounded in self awareness, and ready to step forward with real know-how.

Because my purpose and passion is helping women learn. So they can lead this life and work journey – with a sense of grace, a wealth of confidence, and a new story of success.